



**Haridev Joshi University of Journalism and
Mass Communication
Jaipur**

**PROSPECTUS
2023-24**



Prof. Sudhi Rajiv
Vice-Chancellor



Message

Journalism and Mass Communication are the fabrics that weave the soul of this era. The speed and extent with which information is disseminated through various mediums in various forms today is unimaginable. This process has created a new form of science of information. Haridev Joshi University of Journalism and Mass Communication is one such center of study for the same, in which proficient teachers and professionals keep the students updated about these new changes. Today, the genres of Journalism and Mass Communication have undergone a sea change. This is the first time in the history of Nobel Prizes that journalists are being decorated and rewarded with the highest honor in front of the world community. The reason is that in today's digital, monopolistic, centralised, desensitised world, truth and facts have become the rarest of rare qualities. Identifying and extracting them from the vast ocean of information is becoming like searching for a rare pearl.

Today there is a deluge of information; but to build a superior human society and an age-old value-based strong nation, we are in great need of the values and elements of truth and relevance. Especially at a time when the grandeur of the four pillars that strengthens constitutional values is facing challenges. Anyone who can expose the weaknesses of an unjust and insensitive system with impunity is an alert-conscious journalist. A journalist is a selfless communicator, who conveys the truth and facts to the public for public welfare, nation building and better future of the human society without any fear and without any influence.

In fact, the digitization of communication and sharing of messages on social media has awakened an insatiable thirst in every individual to get instant information. This era of rapidly changing trends in a cross-cultural world with hyper-speed has forced every successful professional to become an excellent communicator. For every information to be communicated and communicated to the right person, at the right place and at the right time, education of Mass Media has become the biggest need of life while would bring about an epoch-making difference in his/her life.

In such a situation, let us see why Haridev Joshi University of Journalism and Mass Communication should be your favorite center? It is one of the three Mass Communication Public Universities in the country, which attracts students from Rajasthan, Gujarat, Punjab, Haryana, Himachal Pradesh, Uttar Pradesh, Madhya Pradesh, Uttarakhand, Maharashtra, Bihar, Jharkhand, Assam, Manipur, Meghalaya, Chhattisgarh, West Bengal, Jammu & Kashmir etc.

The University has the perfect amalgamation of exceptional academic talent and excellent professionals and is a matter of pride for our University. Senior journalists, Magsaysay Awardees, prominent faces on the TV Channels, intellectuals etc. have been associated / interacted with the students and faculty of the University.

It is a State Government University, which provides education at very minimal fees. To link teaching with professionalism, the University is playing its role in imbibing the New Education Policy. Within four years of its inception, a large number of its graduate and post graduate students are working in reputed institutions and have made a mark for themselves. It is a matter of pride that some of the students are even heading some sections of historical media institutions.

For the sharing of knowledge and human resources the University has tied up with United Nations Population Fund (UNFPA), Jodhpur School of Public Health, Mobiloite Foundation and a few other Universities. The University undertakes academic activities like Seminars, Talks, Workshops, Training etc. regularly.

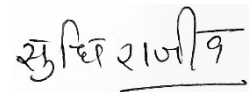
A huge state-of-the-art campus for students is almost ready near Bagru. The academic campus of the University is presently operated from the Hotel Khasa Kothi.

The university has 5 Postgraduate Departments: Department of Media Studies, Department of Electronic Media, Department of Media Organization and Public Relations, Department of New Media and Department of Development Communication. These include courses at Post Graduate level in Print, Publishing, Digital and Social Media, TV, Radio and Public Relations. There is also a graduate course and a Research centre for Ph.D.

I am happy to inform you that from academic session 2022-23, we have adopted NEP-2020 and introduced Choice Based Credit System and Semester pattern in both UG and PG programs in this University. This adoption will pave the way for your successful future.

My dear students, this center of education will mark a new beginning in your life. I invite all of you to launch your career with full enthusiasm. Each of our teachers is dedicated to give new dimensions to your career, and will prepare professionals who will work to build a just society, nation and the world.

On behalf of the entire fraternity of Haridev Joshi University of Journalism and Mass Communication, and on my own behalf, I welcome you on board!



(Sudhi Rajiv)
Vice Chancellor, HJU

CONTENTS

1. About the University
2. Vision and mission
3. Hon'ble Chancellor of the University
4. Vice Chancellor of the University
5. University Organs
6. University Administration
7. University: Various Dimensions
 - i. University Campus
 - ii. University Faculties
 - iii. Syllabus
 - iv. Enrolment
 - v. Students' Attendance
 - vi. Discipline
 - vii. Scholarship
 - viii. Examination
8. Academic Departments and Programmes
9. Research Centre at Ph.D.
10. Library
11. Placement Cell
12. MOUs
13. Admission Process
 - i. Admission Table
 - ii. Admission Rules
 - iii. Fees Structure
 - iv. Rules Regarding Waiver of Fees
14. Academic Events and Activities held at HJU
15. HJU in Media



About the University

To meet the challenges in the rapidly diversifying field of media and mass communication, the Government of Rajasthan took the momentous decision of establishing Haridev Joshi University of Journalism and Mass Communication (HJU). Constituted through the State Legislature's Act No. 11 of 2019, HJU is mandated to fill the gap in media education through teaching, training and research in journalism, mass communication and allied fields.



The university is named after Shri Haridev Joshi (1920-1995), a proud son of Rajasthan, in recognition of his rich legacy of public life and contribution to nation-building. A freedom fighter, public servant and an outstanding statesman of Rajasthan, Shri Joshi began his career as an active journalist reporting from the tribal areas of the state and went on to become the Chief Minister of Rajasthan. He also served as the Governor of Assam, Meghalaya and West Bengal.

HJU adheres to the high global standards in education and prepares students to excel as media professionals, academics and educators. The university's curriculum is innovative, creative and inter-disciplinary in nature. Besides imparting theoretical knowledge, the focus is on developing technical skills and offering practical multi-media training in journalism and mass communication. The university hopes to inculcate in its students a deep understanding of Indian society and the importance of morality and ethics in public life — essential pre-requisites for the media to function as the fourth pillar of Indian democracy.

Our emphasis is to extend education beyond class-room teaching by organising seminars, talks, dialogues, workshops and inter-active sessions on Language, Law, Human Rights, Constitution and Citizen's Rights, Science-Technology and Society, Environment, Climate Change, Gender Studies and Fake News. HJU seeks to create not only a new generation of competent media and communication professionals but also shape them as politically and socially sensitive and upright future media leaders of India.

The university is located in the excellent environs of Jaipur, a historical city and the capital of Rajasthan.

Vision and Mission

Haridev Joshi University of Journalism and Mass Communication (HJU) has made a tryst with the future to become the best university in India for media education and research. To make HJU the preferred choice of future media professionals, it is mandated to promote journalism through education, training, critical discourse and creativity. It has been conceived as an institution equipped with the latest technological, discursive and ethical markers that will place it at the cutting edge of media-education and value-based journalism in India.



To deliver knowledge that blends intellectual rigour and stimulation, HJU will equip its students not only with the requisite academic and practical skills required of media professionals but also develop in them the capacity for introspection and creative reflection. They will be encouraged to raise questions, voice doubts and recognise the multi-faceted nature of social reality to enable them to become positive change agents in a democratic society seeking to renew itself continuously.

HJU aims to engender in its students an inclusive social vision, an egalitarian approach and a tolerant ethos based on the historical and contemporary realities shaping Indian society. This will enable them to strike a balance between our great traditions and a modern world view. The sensitization of its students for achieving gender-democracy as well as tolerant and casteless society is the paramount goal of HJU.

HJU hopes that its graduates will meet the needs of India's dynamic democracy and make their mark nationally as well as globally.

Hon'ble Chancellor

Shri Kalraj Mishra, Governor of Rajasthan



Shri Kalraj Mishra was born on 1st July 1941, in Malikpur (Saidpur) village, Ghazipur district, Uttar Pradesh, in a middle-class farmer family. After obtaining his Master's degree in Arts from the Mahatma Gandhi Vidyapeeth in Varanasi, Shri Mishra has been consistently active in public life. After serving as a Union Cabinet Minister and later occupying the position of Governor of Himachal Pradesh, he took oath as the Hon'ble Governor of Rajasthan on 9th September 2019.

Executive and Legislative Responsibilities

From 2014 to 2017, Shri Mishra was the Minister of Micro, Small and Medium Enterprises in Government of India. Initially, after getting elected as a member of the Rajya Sabha in 1978, he was a member of this prestigious house for three terms till 2012. Meanwhile, between 1986 and 2001, he was thrice chosen as Member of the Uttar Pradesh Legislative Council and was elected as Member of Uttar Pradesh Legislative Assembly in 2012. While he was a legislator, Shri Mishra won the Lok Sabha election from Deoria (Uttar Pradesh) in 2014 and became a Union Minister. Earlier, between 1997 and 2000, Shri Mishra served as a Minister with important portfolios, including Tourism, Public Works, and Medical Education, in the Uttar Pradesh government.

Serving as a member of four legislative bodies, Shri Mishra gained comprehensive legislative experience. He was nominated on the panels of the Vice-Chairman of Rajya Sabha and the Speaker of the Lok Sabha. Apart from being Member, Standing Committee on Defence, Chairperson, Joint Committee on Offices of Profit, and Chairman, Committee on Subordinate Legislation (Rajya Sabha), he was also Chairman, Legislative Harmony Committee, Uttar Pradesh Legislative Council.

Political Activities

Shri Mishra has been the founder-member of the Bharatiya Janata Party. After serving four terms as the General Secretary of the BJP, he also efficiently handled the responsibility of the State President of BJP in Uttar Pradesh. Earlier, Shri Mishra began his public life as the Pracharak of the Rashtriya Swayamsevak Sangh (RSS). He was appointed as the Organization Secretary of the erstwhile Bharatiya Jana Sangh for Eastern Uttar Pradesh. In the seventies, he served as Co-ordinator of Northern Uttar Pradesh during the Sampurna Kranti movement. During the emergency, Shri Mishra was imprisoned in Deoria jail for 19 months. After the merger of Bharatiya Jan Sangh with the Janata Party, he presided over the co-ordination committee of youth organizations belonging to the different constituents of the party. He was the first elected president of the Bharatiya Janata YuvaMorcha. In the movement for the creation of a separate Uttaranchal from Uttar Pradesh state, Shri Mishra assumed the role of co-ordinator of the sub-committee of the Uttaranchal Creation Committee of the Uttar Pradesh Council of Ministers.

Travels

Shri Mishra toured Russia, North Korea, Japan, China, and Hong Kong as a member of the Indian Goodwill Delegation in March 1979. In 2004, he participated in the parliamentary delegation to be a part of the 59th Session of the UN General Assembly. He visited Dallas (U.S.A.) as the Chief Guest at the International Hindi Convention of the United Nations. Apart

from this, he has also toured Australia, Canada, Germany, Greece, Portugal, Rwanda, South Africa, Spain, and the U.K.

Creativity

Shri Kalraj Mishra has contributed many articles on various socio-economic issues in Hindi and English newspapers and periodicals. Apart from this, he has three books published: *Entrepreneurship in India*, *Hindutva - a way of life*, and *Judicial Accountability*.

Achievements

Uttar Pradesh received its first award as the Best Performing State in Tourism from the Hon'ble Prime Minister during Shri Mishra's tenure. As the Minister of Public Works and Tourism in Government of Uttar Pradesh, he prepared the road development policy of the state. He was responsible for beginning a road revolution by increasing the quality of the roads, repairing highways on a large scale, and conducted a campaign for wide and pothole-free roads.

Current Engagements

As the Hon'ble Governor of Rajasthan Shri Mishra is the Chancellor of all the State funded universities of Rajasthan. Apart from this, he is the President of the Red Cross Society, Rajasthan State Branch, Chairperson of West Zone Cultural Centre, Udaipur, Rajya Sainik Kalyan Board of Rajasthan and Management Committee of Amalgamated Fund for the Benefit of Ex-Servicemen of Rajasthan and Patron of Bharat Scouts and Guides of Rajasthan.

Vice-Chancellor

Prof. Sudhi Rajiv



Having extensive experience as an administrator holding many prestigious positions, Prof. Sudhi Rajiv, Vice Chancellor of Haridev Joshi University of Journalism and Mass Communications, Jaipur, was Dean, Faculty of Arts, Education and Social Sciences & Professor and Head, Department of English at Jai Narain Vyas University, Jodhpur. She was also Director of Kamla Nehru College for Women (a constituent college of J.N.V. University) and also Founder Director of Centre for Women's Studies at J N Vyas University. She was nominated to the Syndicate of Jai Narain University thrice & was also a member of Rajasthan State Knowledge Commission for English Skills. She was also nominated as member to the Rajasthan State Higher Education Council. Along with her current responsibility, she also took additional charge of the Vice Chancellor of Jagadguru Ramanandacharya Rajasthan Sanskrit University from August 22, 2022 to October 3, 2022. From 27th December, 2022 she is also holding the additional charge of Vice Chancellor, Dr. Bhimrao Ambedkar Law University, Jaipur.

One of the foremost academicians in the country, Prof. Sudhi Rajiv has been at the forefront of English Literature and Communications education in the country having a teaching experience of more than four decades. She is among the very few two time Fulbright Scholars in the country. During 1993-94, she was a Senior Fulbright Fellow at Harvard University, Cambridge, USA. For fall 2010, she was a Visiting Fulbright-Nehru Professor in English at Ohio University in Athens, USA, where she taught courses in both African American and South Asian Literature. She was at the University of Toronto on a Canadian Studies Faculty Enrichment Program in 2012. Prof. Rajiv was a Visiting Scholar at the University of Pennsylvania, Philadelphia in 1990-91 and also taught at Temple University Philadelphia in 1991.

She did her Ph.D. in African American Literature in 1985 and her book, *Forms of Black Consciousness*, was published in 1992 from New York (Advent Books). She has guided several research scholars. She has also published papers on South Asian Literature, African American Literature, Global English and Women's Studies in India and the U.S.

In a remarkable career spanning over four decades, Prof. Sudhi Rajiv has redefined excellence in academia, administration and education. Her contribution during her former role as the Director of Kamla Nehru College for Women, Jai Narain Vyas University, Jodhpur, has been immense.

Her dynamic leadership and vision have remodeled the quality of academic discourse in her domain and transformed her into a thought leader with an impact.

Her tenure as the Dean, Faculty of Arts, Education & Social Sciences at Jai Narain Vyas University, Jodhpur, and later as Dean, International Relations, Poornima University, Jaipur, has brought about a landmark change in education outcomes and public interface of these institutions. Her interdisciplinary and non-partisan thinking has promoted international exchange and academic research. Her effective communication skills and an affable disposition have facilitated her work with her counterparts at national and international platforms. The universities owe their positions as centers of education to her exemplary work as a leader and administrator.

Prof Sudhi Rajiv has an insatiable drive towards brilliance that shines through every facet of her multifarious career. Her ability to spearhead transformation in education delivery through her excellent administrative skills has strengthened her position as an organisation builder and a passionate academician. Her work in education has metamorphosed academic outcomes and standards in many disciplines.

With her depth of passion and enthusiasm for social issues centred on women and caste/racial discrimination, she has been the voice of the country, leading vociferous advocacy on issues of cultural and social importance. Her efforts to effect a change in societal malpractices have made her the harbinger of women empowerment and gender equality.

Prof. Sudhi Rajiv has presented papers, participated as Key note/Plenary speaker and chaired many sessions at National and International Seminars and Conferences at the US, France, Canada, South Asia, South East Asia where her ideologies have helped define and determine policies, practices and teaching discourse in a gendered and ethnicised society. She is also a National Trainer for Capacity Building of Women Managers in Higher Education Program.

Prof. Sudhi Rajiv dons many hats with the aplomb of a natural captain. Apart from her contributions to the field of education, her natural eloquence makes her a sought after speaker. She is also a renowned social activist propelling meaningful changes in society.

Her contributions in the field of academics and beyond have earned her spectacular accolades like Lifetime Achievement Award for English Studies from International Multidisciplinary Research Foundation, India & IMRF Institute for Education & Research, Dubai Chapter, UAE in

2019 and the Dr.Ambedkar Fellowship Honour (1997), Bharatiya Dalit Sahitya Academy, New Delhi for her commitment to social justice and equality.

Prof. Sudhi Rajiv is a patron of art, music, poetry and dramatics, adding another brilliant dimension to her already illustrious personality. Her storied career holds inspiration for many future leaders, making her a role model of multitudinous brilliance.

University Organs

Advisory Council

Shri Shashi Shekhar

Chairman

Prof.Sudhi Rajiv

Vice-Chancellor

Ex-officio members:

Secretary in charge of the Higher Education Department

Secretary in charge of the Information and Public Relations Department

Vice-Chancellor, University of Rajasthan, Jaipur

Vice-Chancellor, Vardhman Mahaveer Open University, Kota

Dean, Department of Journalism and Mass Communication, University of Rajasthan,
Jaipur

Commissioner/Director, Information and Public Relations Department, Rajasthan, Jaipur

Nominated by the Chancellor (Honorable Governor):

Prof. Brij Kishore Kuthiyala

Dr. Dev Kothari

Prof. Nand Kishore Pandey

Dr.Sachchidanand Joshi

Shri Rahul Dev

Nominated by the State Government:

Shri Ravish Kumar

Ms. Saba Naqvi

Shri Mohammad Yaseen

Shri Narayan Bareth

Shri Shivcharan Mali

Member Secretary

Shri Ayub Khan, Registrar

Board of Management

Prof.Sudhi Rajiv

Vice Chancellor, Chairman

Member, State Legislative Assembly

Shri SanyamLodha

Shri Prashant Bairwa

Nominated by the Chancellor

Shri Rajat Sharma

Prof. Anil Kumar Rai

Nominated by the State Government

Prof. Apoorvanand

Shri Amar Singh Rathore

Nominated by the Vice-Chancellor

Dr.Anil Kumar Mishra

Dr.Richa Yadav

Ex-officio members:

Secretary in charge of the Finance Department
Secretary in charge of the Higher Education Department
Secretary in charge of the Information and Public Relations Department
Commissioner/Director, Information and Public Relations, Government of Rajasthan
Commissioner/Director, College Education, Government of Rajasthan
Vice-Chancellor, University of Rajasthan, Jaipur

Member secretary

Shri Ayub Khan, Registrar

Academic Council

Prof. Sudhi Rajiv Vice-Chancellor, Chairman

Acting Dean

Dr. Richa Yadav, Faculty of Journalism
Dr. Anil Kumar Mishra, Faculty of Mass Communication

Nominated by the Chancellor

Dr. Rajesh Kumar Vyas

Nominated by the State Government

Shri Om Saini

Ex-officio members:

Secretary in charge of the Information and Public Relations Department
Secretary in charge of the Higher Education Department
Chairpersons, Board of Studies

Member secretary

Shri Ayub Khan, Registrar

Finance Committee

Prof. Sudhi Rajiv Vice-Chancellor, Chairman

Shri Amar Singh Rathore- Non-Official member nominated by the Board
Secretary in charge of the Finance Department
Secretary in charge of the Information and Public Relations Department
Secretary in charge of the Higher Education Department
Dr. Satyendra Baswal - Comptroller Finance, Member Secretary

University Administration**Registrar**

Shri Ayub Khan
0141-2710123 registrar@hju.ac.in

Comptroller, Finance

Dr. Satyendra Baswal
0141-2710122 cf@hju.ac.in

Controller, Examinations

Dr. Alok Kumar Srivastava

0141-2710124 ce@hju.ac.in

Coordinator
(Academic and Administration) Dr. Anil Kumar Mishra
9166799700 hjuacademiccampus@gmail.com
Khasa Kothi Campus

Deputy Registrar Dr. Neelam Upadhyaya
0141-2710122dr@hju.ac.in

Acting Head(s) of Department(s)
Department of Media Studies Dr. Ratan Singh Shekhawat

Department of Electronic Media Ms. Garima Shree

Department of Media Organization
and Public Relations Dr. Richa Yadav

Department of New Media Dr. Shalini Joshi

Department of Development
Communication Dr. Anil Kumar Mishra

BA-JMC Programme Dr. Ajay Kumar Singh

Coordinator
Research Centre Dr. Ajay Kumar Singh

Placement Cell Dr. Ratan Singh Shekhawat

Acting Dean Students' Welfare Dr. Anil Kumar Mishra, Assistant Professor

Proctor Ms Garima Shree

Anti -Ragging Committee

Coordinator (Academic and Administration) Convener
Khasa Kothi Campus, HJU, Jaipur

Dr. Richa Yadav, Assistant Professor Member

Ms. Garima Shree, Assistant Professor Member

Internal Complaints Committee

Convener	Prof. Nidhi Singh, Professor, Department of English, University of Rajasthan, Jaipur
Member & Coordinator Academics, HJU	Dr Alok Srivastava, Controller of Examinations
Member	Dr. Neelam Upadhyay, Deputy Registrar, HJU
Member	Dr. Richa Yadav, Assistant Professor ,HJU
Member	Dr. Anil Kumar Mishra,AssistantProfessor,HJU
Member	Shri Anant Bhatnagar, General Secretary, PUCL Rajasthan,Jaipur

Student Grievance Redressal Committee (SGRC)

Coordinator (Academics and Administration) Academic Campus, HJU, Jaipur	Chairperson
Prof. Rajan Mahan, Retd. Professor	Member
Dr. Ajay Kumar Singh, Assistant Professor	Member
Dr. Ratan Singh Shekhawat, Assistant Professor	Member
Ms. Garima Shree, Assistant Professor	Member
Prof. R. N. Jat	Ombudsperson

Various Dimensions of the University

University Campus

- At present the academic campus of the University is located in the historical Khasa Kothi of Jaipur.
- Spread across two floors, this campus is well equipped with all the essential academic facilities like classrooms, computer lab, studio, library etc.
- The administrative campus of the University is situated on the second floor of Rajiv Gandhi Vidya Bhawan inside the Sarvapalli Radhakrishnan Shiksha Sankul situated on the Jawaharlal Nehru Marg.
- For establishing the campus for the university, the state government has allotted a land parcel of 123626.76 square meter in the Gram Dhami Kalan on Ajmer Road, where construction work is in full swing and we will move to this campus once it becomes ready to shift.
- Arrangements have been made with elegant architecture at the campus under construction for all requirements like departmental buildings, computer lab, well-equipped studio, smart classrooms, lecture hall, library, reading room, student hostel, auditorium, gymnasium, swimming pool, shopping area, hospital, play grounds, bank, ATMs etc.

University Faculties

Faculty of Journalism

1. Department of Media Studies
2. Department of Electronic Media
3. Department of New Media

Faculty of Mass Communication

1. Department of Media Organization and Public Relations
2. Department of Development Communication

Faculty Members

Dr. Manoj Kumar Lodha, Associate Professor
Dr. Shalini Joshi, Assistant Professor
Dr. Ajay Kumar Singh, Assistant Professor

Dr. Richa Yadav, Assistant Professor
Dr. Anil Kumar Mishra, Assistant Professor
Dr. Ratan Singh Shekhawat, Assistant Professor
Ms. Garima Shree, Assistant Professor
Shri Tribhuvan, Adjunct Professor
Shri Sanjay Sharma, Adjunct Professor
Dr. Tabeenah Anjum, Adjunct Professor
Dr. Akhlaq Ahmed Usmani, Adjunct Faculty
The University has also engaged some guest faculty.
For further details please visit the link https://hju.ac.in/faculty_en.html

Syllabus

- The syllabi of all the academic programmes (Graduate, Post-Graduate and Post-Graduate diploma) offered by the University have been designed according to the National Education Policy, 2020 (NEP 2020), with high academic standards and professional expectations.
- The courses have been designed by reputed subject experts and experienced media specialists.
- The syllabi include latest trends in media, job oriented skills, innovation and also content related to professional ethics.
- A process of continuously upgrading the syllabus has been adopted, so that students graduating in these courses can become skilled professionals.

Enrolment

- The students admitted to the graduate, post-graduate and PG diploma programmes will have to enrol to the University.
- To appear in the University examination enrolment will be mandatory.
- Candidates who have passed the qualifying examination from any other recognised University or board will be required to submit the original migration certificate and a copy of the mark-sheet of the qualifying examination. Candidates who have passed the qualifying examination from Board of Secondary Education Rajasthan, Ajmer, are not required to submit such migration certificate.
- The enrolment procedure will be completed only after the Coordinator-Academic and Administration of Academic Campus attests the copy of the mark-sheet of the qualifying examination as a true copy of the original mark-sheet.

- After completion of the course, University will provide a migration certificate, if applied.

Students' Attendance

- Biometric attendance system is used to register the attendance of students.
- Students are expected to attend all of their classes regularly.
- At least 75% attendance is compulsory for all the students in the classes as well as practical/field work.
- In special circumstances, students may be given an exemption from the minimum attendance requirement as per the prevailing rules in University of Rajasthan.

Discipline

- Students of the University are expected to maintain the standards of decency.
- Students will always wear their ID cards inside the University campus.
- The University campus is completely ragging free. The University has constituted an Anti-ragging Committee to take required action in this regard. Any aggrieved student can convey his/her grievance to this committee. Immediate action will be taken on all complaints. If a student is found guilty of ragging not only inside but also outside the campus, there is a provision to proceed with penal action against such a student. Friendship amongst students is desirable but the committee will ensure prevention of any instances of ragging.
- An Internal Complaints Committee has also been constituted in the University, which will deal with the disposal of sexual harassment cases inside the campus. Apart from prevention of such cases, the committee also takes positive initiatives to develop gender sensitivity among the students.
- The university has also constituted a Student Grievance Redressal Committee(SGRC) for prompt redressal of students' grievances. In this way, the healthy development of students will be ensured. An ombudsperson has also been appointed by the university to listen to the appeals filed against the decisions of SGRC.

Scholarship

- The students will be able to avail scholarships/financial aid provided by central government/ state government/ other agencies.
- This will be applicable only within the framework of the rules pertaining to the concerned scheme regarding the scholarship/financial aid.

Examination

- Examinations are held with complete sanctity in the University.
- Semester system, choice-based credit system and grading systems are being followed in all the courses conducted by the University.
- The main exams at the end of Semesters are organized every year in the months of December and May
- Applications for examination are filled online. Examinees use online download facility for their admit cards.
- Exam results are also declared online.

Academic Departments

Department of Media Studies

The department of Media Studies has been functioning since the establishment of the University. Functioning under the faculty of Journalism, the department takes care of the traditional patterns of media as well as its modern trends. Various courses have been designed in such a manner that the students of the department can become good professionals in print media and other platforms. It has a rich and well-managed library to make students aware of various aspects of the media industry. There is a computer lab with software required for layout designing and other related works.

Classes are conducted in the form of lectures, practical classes, workshops and field practice. Specialised courses like Introduction to Journalism, Print Journalism, Radio Journalism, TV Journalism and Online Journalism have been designed to prepare students for work in every field of media, helping students to master various journalistic genres, the acquisition of communicative strategies and journalistic techniques, and, most importantly, forming a responsible attitude towards the journalistic profession in a modern pluralistic, multiethnic and

multicultural society of our country. The Department equips the students to handle media technologies and to inculcate journalistic skills and values. With inter-disciplinary knowledge approach, the department builds the foundation for the students to produce good journalistic content. The students are acquainted with media industry and organizations through internship and prominent visiting faculty and media professionals. Students are enabled to take responsibility that would help them secure a place in highly competitive and challenging media industry.

This department acquaints students with the multiple dimensions of the media industry and specially aims at creating an understanding of the core values of Indian Constitution. All this equips students with the knowledge, skills and training which is essential for all those who aspire to become refined journalists and integral members of the India's Print Media. In recent years, the Print Media industry is evolving through new and diverse experiments whereby digital technologies are being utilised to an optimal level. The media scenario, both globally and nationally, has been transforming rapidly in the past few years. The department will also aim to sensitize students to these fundamental changes. As a result, issues of media ethics, civil liberties, environmental crisis and the need to strengthen scientific temper will be special focus of this department. Through a combination of theory and practice the department aims to create a deep and clear understanding among students about the history and its contemporary significance of the print media in the country.

Department of Media Studies aims to become a fine training cent for multi-dimensional media writing. That will help students find job opportunity in every field of media. After these courses of the department, students can find jobs in Newspapers, Magazines, News portals and other media platforms. Department runs diploma course for working professionals who wish to improve their language and technical skills. The department aims to become excellent centre for media research. Research is rapidly gaining importance both in applied research and academic research as well. We aim to develop research temperament in students.

Programmes:

1. MA (Media Studies)
2. PG Diploma in Desktop Publishing

MA(Media Studies)

Postgraduate degree programme in Media Studies is offered under the Department of Media Studies. It aims to train the students in such a manner that they can work as skilled professionals in media industry. This four-semester programme is for two years, in which students will develop a deep understanding of political, economic and social trends. At the same time, they will also be given comprehensive information about the best practices of Indian journalism.

The curriculum is the right blend of theoretical and practical concepts which will enhance the writing skills, creativity and analytical abilities of students. This programme aims to widen the students' knowledge on various aspects of media industry and core values of the Indian Constitution. It will make the students proficient by providing adequate learning and training facilities to them. They will acquire those skills which are essential for becoming successful journalists and will enable them to contribute significantly to media industry.

In recent years, the media industry has become the carrier of new and wider experiments, where digital technology is being used at a high level. This course will also make the students abreast of significant changes taking place in media landscape; both at national and international level. The curriculum's prime focus is to strengthen media values and sensitize students towards civil liberties, environmental crisis and improve their scientific temper.

Level	:	Post - Graduation
Duration	:	2 years (4 Semesters)
Seats	:	30

Eligibility for Admission: Graduation in any discipline with minimum 48% marks

PG Diploma in Desktop Publishing

The importance of desktop publishing and printing has increased exponentially after the computer has become an integral part of any media. The use of DTP is quite common in various publishing works such as books, newspapers-magazines, cards of different purposes, stationary, catalogues, pamphlets, advertisements etc. DTP work includes many skills such as data imaging, bookbinding, platemaking etc. Many organisations save their time and money because they are able to do the publishing work on their own. This programme provides many job opportunities along with the professional education. Students will be taught the necessary know-how and will also be provided with job training regarding computer and DTP software. The curriculum focuses on designing principles, typography, layout and production techniques.

(This is an SFS programme. No relaxation in the fee in this course.)

Level	:	PG Diploma
Duration	:	One Year (2 Semesters)
Seats	:	30 (Self Financed)

Eligibility for Admission: Graduation in any discipline

Department of Electronic Media

Electronic media has carved out a niche as a medium of mass communication. The fast pace of the broadcasting sector, the increasing number of television channels, and the proliferation of FM channels have created new job prospects in this field. Keeping this in mind, the department introduces the students to all aspects of radio and television in accordance with the needs of the broadcast sector, with the goal of preparing media professionals who can play an important role in this rapidly expanding industry.

The department of electronic media aims to give students a comprehensive understanding of electronic media through teaching and training. Along with strong theoretical foundations, there is an emphasis on practical learning. Seminars and special lectures are held from time to time by experienced media academicians as well as media professionals and industry experts from the broadcasting sector.

The electronic media department has well-equipped video cameras to train students in news reporting and television production. Additionally, students can learn photojournalism and visual storytelling with digital still cameras. The department also plans to develop a state-of-the-art computer lab to train students on audio and video editing software. Workshops are also organized from time to time through which students get practical hands-on exposure and knowledge of writing for various media, news reporting, photography, documentary film making, video editing, audio editing, light direction and short film production for different formats of electronic media.

A film club is also to be established in the department to introduce the students to feature films and short films by eminent and notable filmmakers from India and abroad so that the nuances of film making can be taught. Extra-curricular activities and cultural events are organised on a

regular basis to ensure the holistic development of students. Students are encouraged to participate in performing arts, poster making, quizzes, painting competitions, and other events in the university to develop their creativity as well as to provide a platform to showcase the talents of the students. University activities, special lectures, seminars, and cultural programmes are preserved in digital format (photographs and video recordings) by the students of the department as a part of practical learning.

In the coming years, the department is planning to set up a state-of-the-art studio and community radio station so that students can also gain practical knowledge of working in the domain of television and radio broadcasting. Students are encouraged to do internships in television news channels, radio, FM, and production houses to enhance their practical skills and professional ethics and prepare them for the industry.

After receiving an education and practical training from this department, students can pursue careers as television journalists, camerapersons, directors, scriptwriters, anchors, video jockeys, radio jockeys, video editors, light directors, photojournalists, and news reporters, among other media-related fields.

Programmes:

1. MA(Electronic Media)
2. PG Diploma in Photography
3. PG Diploma in Broadcast Journalism

MA (ELECTRONIC MEDIA)

It is a postgraduate degree programme that caters to the needs of trained-educated youth for the rapidly changing electronic media industry in the current era. The goal of the department is to provide intensive teaching and training in every field from news compilation to effective presentation in television and radio program production. Spread over four semesters, the programme focuses on different dimensions of the constantly changing television medium and acquaints students with the current trends in the broadcasting industry.

This programme will provide proficiency in television and radio reporting, script writing, anchoring, and production through theoretical and conceptual knowledge and practical aspects of journalism to the students. They will learn about key aspects of electronic media journalism, such as the creation of news stories, feature writing, and the production of documentaries and short films. Keeping in mind the existing needs of the media industry, the curriculum has been

kept learner-centric with emphasis on hands-on learning. The department is well-equipped with professional video cameras. The perfect synthesis of textual and practical learning along with creativity will make students skilled as well as industry-ready media professionals. After completion of the two-year programme, multiple career opportunities will be available for our students in the field of electronic media. They can aspire to make a bright future in radio and television journalism.

Level	:	Post-Graduation
Duration	:	2 years (4 Semesters)
Seats	:	30

Eligibility for Admission: Graduation in any discipline with minimum 48% marks

PG Diploma in Photography

The PG diploma programme aims to provide creative and technical skills to those students who wish to pursue a career in photography. This programme will familiarise the students with modern devices, techniques of photography, the importance of light, arranging indoor and outdoor lighting, and making a portfolio. The programme has been specifically created with the idea that a photographer should be both a technical expert and a creative thinker. While maintaining the balance between theoretical and practical aspects, the students will be taught in such a manner that they comprehend the creative process of photography, can develop their own style and expression, and get in-depth knowledge of photography along with exposure to the new digital technology. This diploma programme will be equally useful for amateur photographers.

(This is a SFS programme. No relaxation in the fee in this course.)

Level	:	PG Diploma
Duration	:	1 year (2 Semesters)
Seats	:	30 (Self Financed)

Eligibility for Admission: Graduation in any discipline

PG Diploma in Broadcast Journalism

This Post Graduate Diploma programme has been designed especially for the students who are keen to make their career in the field of Electronic Media. The programme offers courses which provide insight about working of Radio and Television industry in the country. Moreover, it

aims to develop student's proficiency in the skills like audio-visual script writing, camera handling, and video editing. Though a balance between theoretical and practical knowledge has been maintained during the designing of the syllabus, still the prime focus has been kept to enhance the working skills of the students. For this purpose, project work has been made mandatory for the aspirants of electronic media professionals. The programme opens the path for a student to become a radio or television programme producer, script writer, content generator for new media, cinematographer, video editor or a YouTuber. The PG diploma programme targets to enable students to meet the challenges in the contemporary electronic media industry.

(This is a SFS programme. No relaxation in the fee in this course.)

Level	:	PG Diploma
Duration	:	1 year (2 Semesters)
Seats	:	30 (Self Financed)

Eligibility for Admission: Graduation in any discipline

Department of New Media

The department of new media aims to foster the professional development of digital journalism, social media promotion and practices. It intends to propagate the knowledge and critical perspectives about political economy of new media society and to promote new media literacy. The department also aims to encourage new media research.

Contemporary times are marked as information society and this society is based on new media technology. Production, transmission and consumption of new media content are based on digital and Internet technology.

New media have emerged especially from the information and communication technology that were developed in the last decade of the twentieth century. In its form and technological underpinnings, new media is different from traditional media of mass communication media such as newspapers, radio and television.

The key features of this new media is convergence. In this era of media convergence, digital technology and the Internet have almost absorbed all the media. It has created a new stir in contemporary politics, society, art and culture along with deeply influencing commerce and business practices.

Better skills for New Media can be acquired only by studying the principle and practice of new media and also one could be able to contribute to the discourse related to it. The new media department was established in the university keeping in mind the need to study two major pillars

of new media web journalism and social media in a well-organized and well-informed academic environment.

Through the formation of this department, it is our endeavour to develop understanding of new media communication, online journalism, social media and various aspects of cyber culture. The courses are designed to encourage professional learning as well as new media research and serious academic discourse. The pedagogy underlines the changes related to multi-media trends and contemporary practices in web journalism.

Programme: 1. MA (New Media)

MA (New Media)

The program and courses are designed to establish the department as an advance centre of education and learning where new media academics, skill and practice meets.

A diploma course in social media and web journalism was started in the foundation year of this university. In view of its popularity and professional relevance, the department launched a full-fledged postgraduate program in social media and online journalism from 2020.

New media environment is full of innovation and every other day new portals, websites, YouTube channels, new app, digital tool, or new technology emerges on the horizon. We can only guess what shape the digital media takes in the future. How dynamic and multidimensional it will be and how effective its presence and role will be in everything from personal communication to mass communication. The department endeavours to regularly update the resources and courses in line with the innovations happening in the New Media industry. Considering the organizational, management and occupational requirements of new media and future prospects in media production and media broadcasting, this department may consider to explore the possibility of conducting new ability and skill-based programs in near future.

The media driven environment we are living in, social media content has become the content of mainstream media to a large extent. Even in mainstream media institutions, the division of being a reporter and editor of print, radio or TV cease to exist and every professional journalist is required to work in all medium. The new media department also keeps this feature of convergent journalism in mind and is trying to educate and train students accordingly.

Political communication and election campaigning are the major areas of new media applications. A course on psephology and election management is introduced to cater this field. This course is first of its kind in media education in India.

Today, not just in media but individuals and institutions related to every field whether art, literature, music, advertising, public relations, business and commerce use social media networking, smart phones, apps and digital tools to make effective presence online. Recognizing this importance of social media, the department gives special importance to the study and skills of public relations, advertising, marketing and publicity on social media and individual digital enterprises.

The aim of this department is also to create a space for political-economic and social discourse of new media and a critical perspective about cyber culture. That is why the department adopts inter-disciplinary approach and industry academia interface.

The conventional distinctions between print and broadcast have lost their relevance in the age of new digital media, and platform-neutral journalism is rapidly gaining ground. Newsrooms have become integrated; roles and responsibilities of editorial teams are changing and there is an increasing demand for technically sound media professionals. However, the basic tenets of journalism, media ethics and norms and social responsibilities of journalists remain the same. The changes are visible in the ways reports are gathered, processed, edited and presented. There is an increased stress on Multi-media storytelling. Mobile Journalism (MoJo) has also emerged as a distinct media practice.

While democratising the communication and media landscape, digital media, particularly social media and messaging apps like WhatsApp, have also provided a platform for vested political interests and trolls to spread rumors, misinformation, and hatred on a large scale. Due to this the digital public sphere has become a toxic place where the government and society are finding it hard to maintain harmony, peace and social order. However, what is assuring here is the fact that digital media has also given rise to a new breed of factcheckers who are relentlessly engaged in exposing the lies, propaganda and Fake news. Our pedagogy attempts to create awareness about new media literacy.

The department strives to invite professional and subject matter experts from time to time to help students understand the demands and work environment of media industry. According to the NEP the department will make endeavour to invite new media professionals and new media organisations to organise placement workshops and training sessions.

The department aims to cultivate appropriate research environment for media scholars and students seeking research in this field.

Our pedagogy emphasises imparting knowledge and skills simultaneously. We aim to cultivate a critical understanding of journalistic principles, media laws, and ethics, while simultaneously imparting technical skills and professional education. Students will get the opportunity to learn

writing and editing as well as multimedia presentation. In-depth study of media business, ownership, management, entrepreneurship, public relations, advertising, social media marketing and engagement are some other unique features of this course. This course enables students to become masters in the field of new media and motivate them to become media entrepreneurs also.

Level	:	Post-Graduation
Duration	:	2 years (4 Semesters)
Seats	:	30

Eligibility for Admission: Graduation in any discipline with minimum 48% marks

Department of Media Organisation and Public Relations

The organizational structure of media, its behavioural patterns, public relations, corporate communication, advertising, etc. are important dimensions of media studies. To develop an academic understanding and professional skills/expertise on these dimensions, the University formed this Department in 2019, the year of its own establishment. Through its programmes, the department endeavours to familiarize the students with the specifics of media-organization and to develop their managerial, behavioural and communicative skills. After the commencement of postgraduate programme in the very first session, now the subjects related to this have also been included in the curriculum of our undergraduate programme.

It is important for students to understand the relation among media, entertainment and promotion. We aim to make our students all-rounded professionals. They will be provided with the knowledge of various media organisations, their structure, ownership patterns, revenue models and ethical issues pertaining to media. They will understand the various issues of concern such as socio-economic status, gender sensitivity, education, environment conservation, rural communication, social mobilization etc. It will develop their critical thinking and sensitivity while dealing with such crucial issues.

To improve the writing skills of students, we are developing a unique pool of experts which will be a perfect combination of industry and academia. These experts will apprise the student with the nuances of copywriting and PR writing. For this they will also be taught about verbal as well as non-verbal presentation skills which will boost their confidence and give them an edge over others.

The concept of visualisation is also significant in the creative world of advertising. Visual storytelling is considered as an important tool of public relations. Therefore, our computer lab is well equipped with graphic design and editing softwares. Students will learn to use these design softwares for creating advertisements. The University's studio will be utilized to teach technical aspects of production and editing. Students will learn script writing, basic concepts of photography, camera techniques, audio recording, mixing, editing etc.

Any department will not be able to attain excellence until it expands its horizons. Therefore, the department will introduce more courses in the near future which will be available not only for the regular students but also for those professionals who want to add on to their existing knowledge and skills. We plan to offer short term courses based on its thrust areas such as Copywriting/Creative Writing, Media Organisation and Planning, Client Servicing, Visual Communication, PR Skills, Brand Communication, Campaign Planning etc. It also endeavours to promote research-based activities by organising workshops, seminars, conferences etc.

The department will send students for internships to provide them hands on training of the industry. During internship they will understand the needs of these variegated fields of media and will build up their capacity accordingly. The department desires to establish its own audio-visual library which will be a wide collection of popular and award-winning advertising and PR campaigns. Student will learn to design these campaigns through observation and thorough analysis.

After completing the course from this department, the students will have many career options in the fields of advertising, Media management and Public Relations. Media Planner, Advertising Manager, Copywriter, Client Servicing Executive, Creative Director, PR Officer, Corporate Communication Manager, PR consultant, Online Brand Strategist are some of the major employment opportunities for the students.

Programme: 1. MA(Advertising and Public Relations)

MA (Advertising and Public Relations)

The curriculum has been designed with a comprehensive approach for our students. The key objective is to develop students' understanding the fundamental as well as contemporary concepts of Public Relations and Advertising. During the period of two years, students will be apprised of various aspects such as their organizational setup, business models, graphics and

layout designing, printing, broadcasting, copywriting, editing, media planning, research, campaign design and audio-visual production to name a few.

The prime focus of the programme is to provide theoretical cum practical orientation to the students. The practical input will improve their critical thinking and analytical abilities. It will also enhance their communication and creative skills which are imperative for Advertising and PR industry. The objective of this programme is not only to make students employable but also to make them sensitive to the moral values related to the media world. While pursuing the programme students will also become familiar with the technical 'know-how' of computer, graphic designing software and the camera. Practical concepts will be taught with the help of case studies, interaction with industry experts and group projects.

Level	:	Post-Graduation
Duration	:	2 years (4 Semesters)
Seats	:	30

Eligibility for Admission: Graduation in any discipline with minimum 48% marks

Department of Development Communication

Development Communication plays a significant role in achieving the goal of sustainable development. Since the past few decades, new dimensions of this discipline have emerged. For achieving the developmental goals the need for and dependence on mass media – television, newspapers, radio, and now the internet, has increased. Alternative discourse regarding development is being preferred. On the one hand, the measure of development is changing, and on the other, localization and community interests are being given precedence in development.

The aim of the Department of Development Communication which operates in our University is to create a dialogue between the theory of development and its practical aspects. It aims to sensitize all the stakeholders concerning local needs and development planning. Students who have been educated and trained by our department will be an essential medium in this link.

It is important to note that heavy industrialization cannot be the only measure of development. The dominant development paradigm was challenged by alternative development efforts that

began in the seventies and created a new horizon. The exchange of information was scrutinized anew for a better tomorrow. A new role of communication in social transformation is being visualized.

Development Communication aims to develop the ability of critical analysis of different theoretical perspectives. Through various programmes conducted by the department, the students are made aware of using different audio-visual media. Along with this, the approaches for implementing their original thinking in development planning will be nurtured.

In this department, students will be trained to make documentaries especially based on the issues related to development. Besides, a deeper understanding of issues like global warming, poverty, population explosion, and the new economy will be imparted. The students will be made aware of the importance of communication in community development so that they connect to the requirements for local development. The students will be trained in such a way as to make them aware of policy formulation, as also to be able to make fundamental contributions to development.

Special lectures regarding Communication will be organized by the department where experts from this field, people from bureaucracy who implement government developmental schemes, planners from non-government organizations, and journalists will participate. Through these special lectures, students will be inspired to take exemplary steps in the field of development communication.

Research work undertaken by this department will be remarkable. The nature of research projects will be determined to materialize such development related projects and help achieve decisive results for practical problems. Innovative research projects will be conceived for different academic institutions and government sectors which work out essential solutions on the community, village, and city levels. Research projects will also be conducted at the department level in which researchers will get significant opportunities.

To give a complete overview of the rural economy and its composition, the students will be taken on village tours. During this course, there will be a special focus on villages in Rajasthan. A special emphasis will be laid on understanding the different formats of processes like Gram Swaraj, Panchayati Raj, right to information, etc. The students will be prepared to underline the importance of the needs of rural society and its autonomy.

Critical analysis of development projects is an important responsibility inherent in Development Communication. With this perspective, the students will be trained to critically examine the need for different development projects and the role of communication in managing the hindrances in their implementation.

Programmes: 1. MA (Development Communication)
2. PG Diploma in Public Health and Mass Communication

MA (Development Communication)

The course of study that combines the ideas of development communication, social work and NGO represents a dual novelty. A rare conception in terms of formulation, it provides a rich opportunity to negotiate between the global-national history and the current predicament of development along with the role of communication in it. The development with capital 'D' was fashioned in the mirror of West's own trajectory of progress in the post-war era. Presented to and accepted by the then emerging states of Asia, Africa and Latin America for their liberation from economic backwardness and unproblematic ushering into the epoch of modernity, it achieved initial success, but later encountered practical and theoretical crises from which it never recovered fully. However, just before its imminent subside, with the advent of globalisation the idea of development staged a comeback with the communication revolution as its main vector.

Postcolonial India too went full throttle into the dream of modernised development with a national communication system for understanding the need of the people and for evolving and sharing a consensus on national plans. The efforts in this information intensive human development strategy were to discover and implement procedures that may effectively train and mobilise the human resources. Development of a communication infrastructure permitting the flow of information throughout a society in that sense was an important prerequisite. Through the strategic focus on the big industrialization, the Indian State achieved admirable success in charting out a path of development necessary for a traditional society with a huge demographic proportion and mind boggling socio-cultural plurality. A few problems remained, such as over dependence on the state sector, sluggish social participation and systemic bottlenecks. But, these limitations failed to dampen the national enthusiasm and with the policies of state welfarism guiding the agenda, India strode proudly in the comity of nations.

In a sense, the Indian experience was unique because in other parts of the world newly independent nations neither achieved sufficient capitalist growth nor social equity. This adverse experience of development strategy there forced several scholars in India also to recall the traditional wisdom of ecology friendly ways of living. Likes from Gandhi, Vinoba, Nehru, Ambedkar to Paulo Frere, Evan Illich, Michel Foucault, Wolfgang Sachs, Arturo Escobar etc provided master-texts in this context.

This combo-course is designed to inculcate the deep understanding about the phenomenon of Maldevelopment, practices of Climate-Smart Agriculture, plight of small farmers, migrant labour, concepts of Earth System Governance, Eco-modernism, Green Economy, Sustainable Development, De-growth, Prakritik Swaraj, Small is Beautiful, Ecological Democracy and various other alternatives to the present deprecated state in which our Globe and Globalised Polity finds it presently. Besides, this course can go a long way in helping aspiring students to get a clue as to why health system of most third world countries failed to become people friendly, why electoral democracy became another victim of hierarchical machinations, why adult education fell short of required literacy revolution, and about many inegalitarian ills the states and societies of third world suffer from.

Here comes the discipline of social work and networks of communication that can play a defining role in bringing the fruits of development to the common masses in a planned manner. India has seen a plethora of non-governmental organisations and various social movements. Certainly in the context of development, the ideas and the practices related to social work represent the possibilities of a number of positive results.

With the advent of new media technologies the idea of development has now acquired an entirely new perspective. It seems that fresh technological impetus has unleashed a new hope for more egalitarian developmental goals and processes by breaking the caste barriers and evils of communal sectarianism. The realisation of a just and secular society is possible only if a new communication theory commensurate with the dreams of a better world is formulated in near future. This combo-course unveils the vistas of communication that are acutely needed for our current scenario.

Level	:	Post-Graduation
Duration	:	2 years (4 Semesters)
Seats	:	30

Eligibility for Admission: Graduation in any discipline with minimum 48% marks

PG Diploma in Public Health and Mass Communication

A PG Diploma in Public Health and Mass Communication can be a valuable addition to the education of Journalism and Mass Communication students. It can help them to learn the skills and gain knowledge they need to communicate effectively about public health issues. Also, it will be essential for developing effective health communication strategies. It will also help

students to understand the role of the media in public health which will aid in developing effective partnerships with the media to promote public health at both the local and global level. It will open a variety of career opportunities for Mass Communication students such as health communicators for government agencies, non-profit organizations, or private businesses. They may also work as journalists, public relations professionals, or marketing specialists.

(This is an SFS programme. No relaxation in the fee in this course.)

Level	:	PG Diploma
Duration	:	One year (2 Semesters)
Seats	:	30 (Self Financed)

Eligibility for Admission: Graduation in any discipline

Graduation Programme (BA-JMC)

The duration of this programme is three years. During these three years, the students will become acquainted with key aspects of mass communication and the media and will study other important subjects. Adequate training will also be given to them to enhance their skills. The curriculum comprises of fundamental concepts of traditional print media, radio, TV, photography, social media, media management, advertising and public relations. It also includes creative experiments and innovations taking place in the fields of news, communication and information technology. In this graduation programme, students will hone their writing skills and will also understand the reporting and editing techniques. We will take extra efforts to teach visual expressions of camera and also to improve their language especially the usage of words. Considering the needs of the media industry, students will get technical knowledge of media devices such as camera, mic, computer etc. and practical training will be given to teach them various editing techniques and presentation styles. The university will provide all the required facilities for this.

Keeping in mind the interdisciplinary nature of this course, we intend to develop our students' understanding on core subjects such as Indian and World History, Society, National and International Politics, Development, Economy, Law, International Relations, Environment, Culture, Human Rights, Gender Studies etc. This programme would prepare fundamental base

and background for various postgraduate programmes in Journalism and Mass Communication. The curriculum is greatly beneficial for those students who wish to plan their career in journalism or other media related professions and want to pursue higher studies and research in the field of mass communication.

Level	:	Graduation
Duration	:	3 Years (6 Semesters)
Seats	:	120

Eligibility for Admission: 10 + 2 in any discipline with minimum 48% marks from Recognised Board or Equivalent Examination Passed.

Research Centre & Ph.D.

The University has its own research centre and commenced its PhD programme in 2021. As per the guidelines of the UGC the admissions will be given through an Admission Test (HJUPAT). The eligibility of applicants will be decided as per the university's Research Ordinance.

The objective of this course is to promote original research through the analysis of data and information available in the field of journalism and mass communication. This research course will provide new prospects for those who wish to do intensive study on media industry and its academic streams.

All those students who get admission will have to do six months Course Work before registering as a research scholar. During this Course Work the research scholars will become familiar with research methods, review of literature, research publication & ethics and trends of research related to various aspects of journalism and mass communication. During this period special lectures will be delivered by the subject experts to provide proper guidance to the scholars.

HJU Library

In every University library is planned to be a treasure house of knowledge and centre of intellectual discussion and discourse, which plays an important role in the development of students and teachers. HJU is endeavouring to emerge as a centre of excellence on the strength of its rich library, which stores rare works, old magazines and latest books and other audio-visual material on media.

The HJU library not only provides a dense textual material for students, researchers and teachers, but also reference material and research journals. The library has a collection of media-

related books and material on law, history, communication research, cinema studies, development, environmental issues, advertising and public relations.

Along with the purchase of books at the institutional level there has been a project to procure and collect books and audio-visual material with public support. Contributions of useful reference material from the collections of reputed journalists and public institutions have been invited.

At present there are more than 4450 books related to mass communication and journalism and associated fields. According to the suggestions and need of the courses books and reference material are being purchased on a regular basis.

Ten newspapers and ten current affairs magazines are available in the library on a regular basis.

The new full-fledged campus of the University is being built in Dahmikalan, Ajmer Road. In the new campus spacious halls for library and reading room are being allocated for the library. According to the New Education Policy establishment of E-Library is proposed so that students and faculty members could have access to content, books and journals in digital formats also.

HJU PlacementCell

Haridev Joshi Journalism and Mass Communication University (HJU) has its Placement Cell that works for placement and training of students in various fields of media. The cell identifies employment opportunities for students in various fields of mass communication and journalism such as newspapers-magazines, news agencies, news channels, public relations agencies, advertising agencies, FM radio, digital media platforms etc. It develops employability skills of students through mentorship and training and helps them get internships and jobs in various media sectors. The Placement Cell maintains a database of students and recruiters. It also shares information related to employment opportunities through notice board, website etc. The eminent professionals from media organizations are invited for to deliver lectures between the months of January and March for the final semester students of undergraduate and postgraduate courses. Apart from this, special training workshops are also organized for the students of various courses. Various media institutes are invited for placements in the academic campus in the month of April. The alumni of the university are working for leading newspapers like Dainik

Bhaskar, Rajasthan Patrika, DainikNavjyoti as well as various news channels and digital media platforms.

Memorandum of Understanding(MOUs)

Haridev Joshi University of Journalism and Mass Communication, Jaipur has signed MoUs with the following Universities and Institutes:

1. Jai Narain Vyas University, Jodhpur.
2. Maharshi Dayanand Saraswati University, Ajmer.
3. Sardar Patel University of Police, Security and Criminal Justice, Jodhpur.
4. Jodhpur School of Public Health, Jodhpur.
5. Mobiloitte Foundation, New Delhi.

The MoUs between HJU and other Universities state that there will be an exchange of information related to teaching and research activities. They will work in collaboration in different areas such as curriculum development for skill based education, organizing special short term academic programmes, professional development of staff, creation and sharing of educational materials and resources etc.

MoU between HJU and Jodhpur School of Public Health, Jodhpur has been signed to recognize the importance of mutual collaboration and the contributions to society made by institutions of higher education, both parties share a desire to develop mutually strengthening and enriching international educational and research experiences in Public Health for both faculty and students.

As per our MOU with Mobiloitte Foundation, it will establish a centre of excellence at HJU which will orient our students on Artificial Intelligence, Machine Learning and Internet of Things.

Admission Policy Session 2023-24

Post Graduation			
Name of the Program	Eligibility	Seats	Regular/ Self-financed
MA (Media Studies)	Graduation in any discipline with minimum 48% marks	30	Regular
MA (Electronic Media)	Graduation in any discipline	30	Regular

	with minimum 48% marks		
MA (Advertising & Public Relations)	Graduation in any discipline with minimum 48% marks	30	Regular
MA (New Media)	Graduation in any discipline with at least 48% marks	30	Regular
MA (Development Communication)	Graduation in any discipline with at least 48% marks	30	Regular
Graduation			
BA-JMC	10 + 2 in any discipline with minimum 48% marks	120	Regular
PG Diploma			
PG Diploma in Broadcast Journalism	Graduate in any discipline.	30	Self-Financed
PG Diploma in Photography	Graduate in any discipline.	30	Self-Financed
PG Diploma in Desktop Publishing	Graduate in any discipline.	30	Self-Financed
PG Diploma in Public Health and Mass Communication	Graduate in any discipline.	30	Self-Financed

Admission Rules

1. Rules for admission to First Year BA–JMC

1.1 Eligibility

1.1.1 Passed qualifying examination i.e. 12th Grade (Senior Secondary) or an equivalent examination in a 10+2 scheme from a recognized board.

1.1.2 The minimum qualifying percentage in any faculty is 48%. In case of vacant seats, a waiver of 3% can be given.

- 1.2 For equivalence with Grade 12th
- 1.2.1 The student who, after passing the 10th Grade examination is admitted to a two or more than two year course recognized by the National Council for Vocational Training (NCVT), and after completion of the first year of such a course passes the English subject examination according to the syllabus designed for 12th Grade from The Board of Secondary Education, Rajasthan/Rajasthan State Open School, Jaipur, then such a student will be deemed equivalent to a student who has cleared his/her 12th Grade, for the purpose of admission to further education.
- 1.2.2 This eligibility will be applicable only when the English subject and I.T.I. examinations have been passed in the same year or the English examination has been passed after passing the I.T.I. examination.
- 1.2.3 Students who have passed the two or more than two-year course (before/after the orders) recognized by the National Council for Vocational Training (NCVT) after passing their 10th Grade examinations, will be granted equivalence with 12th Grade only after passing the English examination conducted by the Rajasthan State Open School.
- 1.2.4 Students who have passed a 3 year course recognized by the All India Council for Technical Education (AICTE) after passing the 10th Grade examination will be considered equivalent with 12th Grade for the purpose of admission to further education.
- Note: Only those candidates passing both the English subject examinations as per the courses designed for the 12th Grade by the I.T.I. (NCVT) as well as RBSE/RSOS boards will be considered equivalent to 12th Grade for admission.
- 1.3 Admission will be given on the basis of merit of the qualifying examination.
- 1.4 Fees for admission form of BA-JMC.

S.N	Program	GEN /BC/EWS/MBC	SC/ST
1.	Graduate Program	500/-	350/-

2. Rules for admission to MA (First Year)

2.1 Eligibility

- 2.1.1 Should be a graduate [Passed 10+2+3 (or more than 3 year course) graduation] from any faculty having passed the qualifying examination from a recognized University.
- 2.1.2 The minimum eligibility percentage is 48%.

- 2.1.3 Any candidate who has passed the qualifying exam from the University will get not more than two chances (in two post-graduate subjects or in one post-graduate subject and one post-graduate diploma) for gaining admission to the first year of post-graduate course.
- 2.1.4 Candidates who have cleared the three-year graduate law examination will be given admission to the post-graduate course based on marks obtained in the general/ honours graduate examination.
- 2.2 Admission will be given on the basis of merit of the qualifying examination.
- 2.3. Fees for admission form of Post Graduate Program.

S.N	Program	GEN /BC/EWS/MBC	SC/ST
1.	PG Degree	500/-	350/-

2.4 At the time of counseling, the candidate will present the original documents along with hard copy of the application form.

3 Rules for admission to PG Diploma

3.1 Eligibility

3.1.1 Should be a graduate [Passed 10+2+3 (or more than 3 year course) graduation] from any faculty having passed the qualifying examination from a recognized University.

3.1.2 Admission will be given on the basis of merit of the qualifying examination.

3.2 Fees for admission form of PG Diploma.

S.N	Program	All Category
1.	PG Diploma Program	350/-

3.3 At the time of counseling, the candidate will present the original documents along with hard copy of the application form

3.4 In addition to the fees for self-financing (SFS) PG diploma courses, general admission rules, reservation and weightage rules will be applicable. No exemption in tuition fee will be made for these programs.

4. General Rules of Admission

4.1 Admission of students in any course is subject to the rules set by the University. Candidates will not be eligible for admission in any course unless they pass the eligibility test laid down for it or gain any other qualification prescribed under the University Rules.

4.2 No application will be accepted after the last date as given in the University notification.

4.3 Just applying online is not a guarantee for admission.

- 4.4 The jurisdiction for all types of court cases will be the headquarters of the Haridev Joshi University of Journalism and Mass Communication at Jaipur, and no other location.
- 4.5 The seats for applicants belonging to Scheduled Caste, Scheduled Tribe, Other Backward Classes, Most Backward Classes, Economically Backward Sections, Kashmiri Migrant and the Persons with Disabilities (Divyangjan) etc. will be reserved according to the policy of the Government of Rajasthan / as per Hon'ble High Court, Rajasthan.
- 4.6 Exemption / weightage in average marks in academic records will be given only under the provisions of the University regarding admission to various courses.
- 4.7 The candidate who has attained his / her percentage without any exemption / weightage will be placed in the list of preference above the candidate who has been given exemption / weightage under the prescribed rules and after which his percentage has become equal to that of the candidate with no exemption.
- 4.8 All admissions will be treated as provisional until the applicant has completed all the necessary admission related formalities.
- 4.9 If the student wants to get concession in fees, then he / she will have to present updated certificate (income / non-creamy layer certificate etc.) at the time of depositing the fee. In the absence of certificates / letters, the full fee will be deposited and if the concession certificate is presented subsequent to this, the concession will not be considered.
- 4.10 Payment of fees: The admission of any candidate will not be valid until she/he has deposited all the prescribed fees (admission, tuition and other fees). All fees/The full fee will be charged for the entire session duration, irrespective of the date of admission. 75% fee will be refunded on application within 10 days of the end of admission process (last date of final list of admission) and 50% fee will be refunded on application from 11th to 30th day. After this period, the fee will not be refunded; only the caution money will be returned.
- 4.11 The caution money will be returned only after recovery of any outstanding (if any) dues. For this, the student has to apply within the three academic sessions after leaving the University / department.
- 4.12 Admission to candidates qualified with supplementary:
- (A) Such applicants will be given provisional admission till the last date fixed for admission at their own risk. The merit list will be prepared assuming that such students will get the minimum marks prescribed for admission in the supplementary examination. Such students will have to present the mark sheet of the supplementary examination to provide proof of eligibility for the minimum qualification prescribed for admission.
- (B) A candidate who is absent in the supplementary examination, fails or fails to attain the prescribed minimum marks, his / her temporary admission shall be deemed as invalid and shall not be entitled to continue in the next class.

- 4.13 Regarding the admission policy, where the HJU, Jaipur does not have its own rules, only the admission rules of Rajasthan University will be valid.
- 4.14 The following categories of students will not be eligible for admission:
- (i) Those that have been declared failed.
 - (ii) A person who has been sentenced in a punishable offense and has been involved in moral misconduct will not be eligible for admission as a regular student.
 - (iii) Any candidate who is guilty of indecency with a University teacher or any other officer may be prevented from taking admission in the programme.
- 4.15 Based on the resources available at present, a maximum of 30 and minimum 10 candidates can be admitted in one section in under-graduate and post-graduate classes.
- 4.16 In case of admission below the prescribed minimum limit, the teaching of that Program/Course may be suspended for that session.
5. **Procedure for admission renewal / updating records for under-graduate second and third year, and post-graduate second year students:**
- 5.1 Regular students are not required to submit applications for admission renewal in undergraduate second and third year and postgraduate second year. Under this, the candidate has to apply for admission in the first class of the programme concerned. If the regular student of the previous session submits the fee of the session to the University by the scheduled date of July 31 in the current session, then he / she will be considered admitted provided the eligibility conditions are met. This rule will not apply to those students who: -
- (i) Do not pay the fee for the current session by the due date.
 - (ii) Get the transfer certificate issued.
 - (iii) Themselves refuse to take admission in writing.
6. **Rule of reservations in admission**
- 6.1 In the admission process, reservation of seats or exemption in marks, for Scheduled Caste, Scheduled Tribe, Other Backward Classes, Most Backward Classes, Economically Weaker Sections, Persons with Disabilities (Divyangjan) etc. will be given as per the rules of the Rajasthan government.
- 6.1.1 For admissions to graduate and post-graduate levels, reservations will be made for candidates in the following manner: 16% for Scheduled Caste, 12% for Scheduled Tribe, 21% for Backward Classes (excluding creamy layer), 5% for Most Backward Classes (excluding creamy layer), and 10% for Economically Weaker Sections.
- 6.1.2 For reservation related benefits, the candidate will have to submit a caste certificate issued by the competent officer of the state of Rajasthan, viz. the District Magistrate / Sub-Divisional Officer / Assistant Collector / Tehsildar, which is issued for availing reservation in the services of the state of Rajasthan.

- 6.1.3 Certificates related to BC / MBC are issued only once by the authorized officer. However, after a non creamy-layer certificate is issued, if the applicant remains outside the creamy-layer even in the coming years, then in such a situation the certificate issued earlier along with a self-attested affidavit will be acceptable. This can be done for a maximum of three years. (Social Justice and Empowerment Department, Government of Rajasthan Order no. F11 () () R&P / S.J.E.D. /12/7376-409 dt. 24.01.2013)
- 6.1.4 5% of the total seats are reserved for Persons with Disabilities (Divyangjan) who are hearing impaired/ dumb/visually impaired, or who are permanently disabled with respect to some body part. This reservation will be given under the reservation policy of the Rajasthan Government regarding the Persons with Disabilities (Divyangjan).
- 6.1.5 01% of the seats reserved in each category will be reserved for the children of Kashmiri displaced persons.
- 6.1.6 The priority list of candidates belonging to Scheduled Caste, Scheduled Tribe, Other Backward Class, Most Backward Class, Economic Weaker Section, who fulfill the minimum qualification prescribed for admission in any course of the University, will be prepared according to their respective category.
- 6.1.7 Students belonging to the reserved category, if obtain marks qualifying them for a place in the general merit list, will not be considered as reserved category students and will be enlisted in the merit list of general category candidates.
- 6.1.8 Candidates from the reserved category, who have been admitted in such a way through the general category, will be kept aside and the reserved seats will be filled from the remaining candidates of the respective class and the merit list of those classes will go down till the reserved seats are filled. It is clear that the minimum percentage prescribed for admission can be reduced to fill reserved seats for Scheduled Caste, Scheduled Tribe and Other Backward Classes.
- 6.1.9 After granting adequate opportunity, vacant seats reserved for the Scheduled Caste will be filled with candidates from the Scheduled Tribe, and vacant seats reserved for the Scheduled Tribe will be filled with candidates from the Scheduled Caste. Despite of this, if seats in any reserved category lie vacant, then these will be filled with wait-listed candidates from the general category, but the final decision will be taken at the level of the Vice-Chancellor.
- 6.1.10 The 21% reservation given to the Backward Classes includes the Most Backward Classes as well, and in addition, a separate reservation of 5% is due to the Most Backward Classes (Ref. DOP (A-2) Order No. F. 7(1) DOP/A-2/2017 dt. 28.02.2019).
- 6.1.11 For candidates coming from the Economically Weaker Sections a reservation of 10% should be complied in each program (Ref. DOP (A-2) Order No. 7(1) DOP/A-2/2019 dt. 22.02.2019).

6.1.12.15% supernumerary seats in each course will be reserved for foreign students, including persons of Indian origin. Out of these supernumerary seats, the children of Non-Resident Indians (NRIs) will be given priority in admission to one-third i.e. 5 percent seats. Students taking admission in supernumerary seats will have to pay 5 times more fees than normal students.

6.1.13 Admission to Victims of the Jaipur Serial Bomb Blast

- (i) The victims would be allowed outright admissions in the course provided they fulfill the minimum eligibility criteria for admission in UG& PG.
- (ii) Every such student will have to produce a certificate to this effect from, District Collector/Nagar Nigam or Medical Jurist of the SMS Hospital, Jaipur
- (iii) These Students would be exempted to pay the examination and other prescribed fee till they complete the course
- (iv) A Separate committee which must include of University Medical officer, D.S.W, constitute by the Vice-Chancellor to scrutinize all the credentials in this regard before allowing above suggested relief to the victims.

- (v) One Seat shall be reserved for such students in the University. The Seat is above of the Existing allotted Seat to the Department.

This special scheme must be applicable exclusively for following types of the victims:-

(A) The such aspirant student who has lost his/her parents. (Either, father, mother, or any such person who was officially designated a guardian of such, before this blast)

(B) Any such parent of the aspirant student, who has been injured severely (minimum body injuries limit is 25%) or loss of any vital body organ (partially or completely)

7. Weightage with respect to admissions

7.1 The general rules for weightage are as follows:

- (i) While preparing the merit list, weightage will be granted only in the case where the candidate has obtained minimum compulsory percentage marks in qualifying examination.
- (ii) Exemption in the marks to be obtained, granted under various sections of the admission rules will be given to the candidates only once, and not more than once.
- (iii) The above relaxation will also be given to the candidates in the event of interim admission (for the candidates with supplementary examination) as per the provisions laid down by the weightage committee of HJU.
- (iv) In this regards the Sports Board of the HJU will prepare rules for recognized sports activities.

(v) The Head of the Department may refuse to apply the above exemptions in the interest of the University. He/She may refuse the prescribed exemption for admission even in case of suspicious conduct or dubious certificate of the candidates.

(vi) In case of admission to graduate and post-graduate programmes, the candidate who claims weightage of 5% or more, will have to report to the Sports Board of University, and along with the original certificate will have to make a presentation of his physical capacity and skills.

(vii) For the purpose of granting weightage with respect to determining the merit in the admission eligibility list to a candidate in case of sports/ co-curricular achievements etc., the benefit regarding the candidate's achievements at the school / college / University levels in the last three sessions in sports/co-curricular activities, will be given only at the time of admissions to first year of graduation/first year of post-graduation respectively.

(viii) The candidate who applies online will have to provide scans of both sides of the original certificate, for the purpose of getting weightage. He/She will have to provide a self-attested copy of certificate provided by the concerned competent officer/department along with the application form, in the absence of which, no request for any weightage will be acceptable. A self-attested copy of the certificate will not be accepted later. Original certificate will be required to be produced once the name appears in the interim admission list.

(ix) Benefit in any one (whichever is more) will be given to the candidate while considering weightage.

7.2 Weightage due to the candidate for achievement in sports activities:

Sr.	Achievement	Weightage due for determining merit in admission eligibility list
A.	(i) (i) Represented the country in an international level competition organized by Ministry of Human Resource Development and Ministry of Social Justice and Empowerment, Government of India	
	(ii) Represented Association of Indian University team in an international Inter-University competition	

	(iii) The first/runner-up team that represented the state, or on obtaining first, second or third place in an individual contest, in a national level competition organized by the Ministry of Youth Affairs, Government of India and a sport association accredited by the Indian Olympic Association.	Admission on minimum passing percentage
	(iv) The winner/ runner-up team representing a state-funded University of the Rajasthan state in an all-India inter-University competition, or, on obtaining first, second or third place in an individual contest	
	v) On representing the state of Rajasthan in a school-level national sports competition (S.G.F.I.)	
	(vi) Winner/runner-up in a team sport event representing a school in the state of Rajasthan in the C.B.S.E. National Sports Competition and on securing first, second or third position in individual sports	
B.	(i) Team member of the winning/runner-up team representing a state funded University from the state of Rajasthan in Western Region Inter-University Competition	6%
	(ii) On securing the first, second or third place in a state level school sports competition organized by Rajasthan State Education Department	
	(iii) Winner/runner-up in a team event, and securing first, second or third position in individual games in a national sports competition organized by Kendriya Vidyalaya Sangathan (KVS) / Navodaya Vidyalaya Sangathan (NVS) / IPS / Sainik School (from the school located in the state of Rajasthan)	
	(iv) Representation in national competition organized by CBSE (from a school located in the state of Rajasthan)	
C.	(i) Represented the state of Rajasthan in a national level competition organized by the Sports Federation recognized by the Ministry of Youth Affairs and Sports, Government of India and the Indian Olympic Association	5%

	(ii) On representing the University in the Inter-University competition.	
	(iii) Representation of Kendriya Vidyalaya Sangathan / Navodaya Vidyalaya Sangathan / IPS Organization / Sainik School (from schools located in the state of Rajasthan) in a national level competition	
	(iv) On securing a medal in the C.B.S.E.'s cluster/zone level competition (winner/runner-up for team sports and securing first, second or third position in individual sports event	
D.	(i) On securing the position of a winner/runner-up in the state-level competition organized by State Sports Council which is accredited by the Rajasthan State Sports Council	3%
	(ii) On securing the first, second or third position in a district level competition or representing at the state level competition organized by Rajasthan Education Department	
	(iii) On attaining first, second or third position in the inter-college competition organized by the University Sports Board	
	(iv) On participation in the All India Sanskrit University Competition	
	(v) On securing the first, second or third position in a regional/cluster level competition of the Kendriya Vidyalaya Sangathan / Navodaya Vidyalaya Sangathan / IPS Organization (from the school located in the state of Rajasthan)	
E.	(i) On representing the district in a state level competition organized by the State Sports Council recognized by the Rajasthan State Sports Council.	2%
	(ii) On representing the college in the inter-college competition organized by the University Sports Board	
	(iii) On representing the school in the district level competition organized by the Rajasthan State Education Department	

(iv)	On participation in the All India Sanskrit University Competition	
(v)	On participation in the cluster / zone / regional level competition of C.B.S.E. Kendriya Vidyalaya Sangathan / Navodaya Vidyalaya Sangathan (from a school located in the state of Rajasthan)	

Special Note: Except point A (i) and (ii) , the above mentioned weightage will be given for representation of a school/college/ state University located in the state of Rajasthan only.

7.2.1 For the purpose of securing weightage, candidates will be required to submit as follows, certificate from the competent officer along with the application as follows; in the absence of which the appropriate weightage will not be considered due:

Sr.	Level	Agencies whose certificate will be valid
1	A(i)to(vi)	National Officials / Organizing Secretary of Ministry of Sports, Government of India, Sports Authority of India, All India Universities Association, SGFI, CBSE
2	From (i)to(iv) of (B) and (C)	Certified and signed by Deputy Director / District Education Officer of University Sports Council, Rajasthan State Education Department, Kendriya Vidyalaya Sangathan, Navodaya Vidyalaya Sangathan, CBSE Organization, IPS Organization, National Level Officer / Organizing Secretary of Sainik School Organization, Principal of Organizing Institution, Principal and in-charge of concerned organization.
3	(i)to(v) of (D) and (i)to(v) of (E)	Certified and signed by officials of the State Sports Association, recognized by Rajasthan State Sports Council, Deputy Director / District Education Officer / Deputy District Education Officer / Organizing Secretary / Principal of Organizing Institution, Principal and in-charge of the concerned institution.

The above benefits will be granted only in case of the following sporting Events:

Sr.	Name of the sport	Sr.	Name of the sport
1	Athletics (including cross country races)	19	Judo
2	Aquatic Sports (Swimming, Diving and Water Polo)	20	Boxing
3	Badminton	21	Mini Golf
4	Basketball	22	Archery
5	Chess	23	Shooting, Air Rifle, Air Pistol
6	Cricket	24	Softball
7	Cycling	25	American Football
8	Football	26	Ball Badminton
9	Hockey	27	Net Ball
10	Kabaddi	28	Roll Ball
11	Kho Kho	29	Rugby
12	Table Tennis	30	Squash Racket
13	Tennis	31	Taekwondo
14	Volleyball	32	Wushu
15	Handball	33	Yoga
16	Wrestling	34	Power lifting
17	Weight Lifting and Body Building	35	Bridge
18	Gymnastics		

7.3 Weightage due to the candidate on achievement in co-curricular activities at school / college / University level

Sr.	Achievement	Weightage due when determining merit in the admission eligibility list
A	Has been awarded the National Bravery Award during his/her lifetime by the Ministry of Human Resource Development and Ministry of Social Justice and Empowerment, Government of India.	Admission on minimum Passing Percentage
B	Secured first, second or third place in an all India competition organized by Indian Universities Association or ICCR or any	6%

	department of Central Government.	
C	Member of the winner/ runners-up team at the state level or University level competition organized by the state education department or by any University in the state, or, has secured first, second or third place in individual competition, or, representation of University / state in inter- University competition or all India competition organized by any department of Central Government. Note: The benefit of exemption under (B) and (C) above will not be given for the competition organized by any constituent / affiliated college or department of the University.	5%
D	Representation of institution / division at the state level / University level competition organized by the state education department or by any University in the state or member of the winning / runner up team at a competition organized by a college at district or division level, or, secured first, second or third position in an individual competition	3%

7.4 Weightage due to the candidate on achievement in National Service Scheme at the school / college / University level:

Sr.	Achievement	Weightage due when determining merit in the admission eligibility list
A	A volunteer, on being awarded as member of a team in the International youth Exchange Program in the preceding three sessions of the admission on a national / state level	Admission on minimum passing percentage
B	Participated once in either the Republic Day Parade (Delhi), National Inspiration Camp or National Integration Camp organized by the	6%

	Department of Youth and Sports in the preceding three sessions of admission and having certificate of attendance and 240 hours of service work in special camps.	
C	Participation in camps at the state level / department level and attendance at a special camp and a certificate of 240 hours of service work in the preceding three sessions of admission	5%
D	Attending a special camp and certificate of service for 240 hours in the preceding three sessions of admission	3%

7.5 Weightage due to the candidate on achievement in N.C.C. at the school / college / University level:

Sr.	Senior Division /Wing (In three sessions) Junior Division /Wing (In five sessions)	Weightage due when determining merit in the admission eligibility list
A	Representing the country after being selected by Ministry of Human Resource Development, Ministry of Defense or Director General NCC	Admission on minimum passing percentage
B	All India Best Cadet Award in any branch of the N.C.C	
C	On participating in the following activities or earning the following specialties:	6%
	A cadet who obtains first/second place in the Republic Day Camp competition	
	A cadet who completes the Sky Diving course in the Para Jumping course	
	A cadet who completes Adventure Mountaineering and Advanced Mountaineering Course	
	A cadet who earns C certificate, with A grade	
	A cadet who earns B certificate, with A grade	
	A cadet who earns A certificate, with A grade	

D	Being selected in one or more of the following activities and participating in it:	5%
	Republic Day camp	
	All India Advanced Leadership Camp	
	Para Jumping course	
	Participation in a foundation mountaineering course or a mountaineering expedition (which involves climbing 20000 feet or higher on a mountain peak).	
	Obtains C certificate in Students Wing, with B grade	
	Obtains B certificate in Students Wing, with B grade	
	A Junior Division student obtaining A certificate, with B grade	
	Snow Skiing course	
	Selected as Senior Under Officer/ Senior Cadet Captain/ Cadet Flight Sergeant Rank	
E	Onparticipatinginthefollowingactivitiesorachievingfollowingdistinction	3%
	C certificate with C grade	
	B certificate with C grade	
	Junior Division A certificate with C grade	
	All India Summer Training Camp	
	All India Basic Leadership Course	
	Two week Attachment Course with a Regular Security Force	
	Water Skiing Course	
	Selection on the rank of Under Officer/ Cadet Captain/ Cadet Sergeant	

7.6 Weightage due to the candidate on achievement in Rover/Ranger/Scout/Guide at the school/ college/ University level:

Sr.	Achievement	Weightage due when determining merit in the admission eligibility list
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A	Representing India in the World Jamboree or selected by the India Scout / Guide Headquarters and has participated in any international activity or received the President Scout / Guide / Rover / Ranger Award by the President.	Admission on minimum passing percentage
B	Should have been a State Award recipient Scout / Guide / Rover / Ranger or a state representative in national activity or should have received a shield in Prime Minister's Shield Competition / Vice President's Shield Competition.	5%
C	Should be a third level Scout/Guide or 'Praveen' Rover/Ranger or 'Nipun' Rover/Ranger, or should have participated in State Rover Meet/Ranger Meet or state level adventure activity or a desert trekking camp, or should have completed Basic Mountaineering course or should have represented in Prime Minister Shield competition/ Vice-President Shield competition	3%

- 7.7 Albino candidates will be granted a weightage of 1%.
- 7.8 Members of the military forces or their dependents and paramilitary forces or their dependents (BSF, CRPF, SSB, ITBP, CISF) will be given 5% weightage after scrutiny of their certificates.
- 7.9 Martyrs-dependents of military and paramilitary forces (BSF, CRPF, SSB, ITBP, CISF) will be given direct entry.

8. Fee structure

- 8.1 Fees for BA-JMC, MA and PG Diploma (2023-24) is given below.

S.N.	Particulars	Frequency	PROGRAMME		
			BA-JMC Fees (Rs.)	MA-Fees (Rs.)	PG Diploma (Self-Finance) Fees (Rs.)
1.	Admission Fee	One time	2000	3000	3000
2.	University caution money	One time (Refundable)	2000	2000	2000
3.	Computer Lab fee	One time	1000	1000	1000
4.	Studio fee	One time, in case of availability	1000	1500	-----
5.	Identity card fee	per year	100	100	100
6.	Student Safety Insurance Premium	Per year	100	100	100
7.	University Students' Union Membership Fee	Per year	100	100	-----
8.	Students' Union Election Fee	Per year	200	200	-----
9.	Sports fee	Per year, in case of availability	200	200	-----
10.	Tuition fee	Per Semester	3300	5500	8800
11.	Library fee	Per Year	200	200	200
12.	Examination fee		200 Per Paper	200 Per Paper	200 Per Paper
13.	Examination fee	Per Semester	550*	550**	-----
14.	Due Paper fees	Per Paper	220	220	220
15.	Revaluation fees	Per Paper	330	330	330
16.	Scrutiny Fees	Per Paper	165	165	165
17.	Inter Departmental fee	As required	-----	100	-----
18.	University enrolment fee	as required	500	500	500
19.	Eligibility Fee payable by students coming from other university/Board	as required	500	500	500
20.	Fee for duplicate copy of Identity card.	as required	200	200	200
21.	Transfer certificate fee	as required	100	100	100
22.	Character certificate fee	as required	50	50	50
23.	Convocation/ Degree/Diploma/Certificate Fees	One time	700	700	700
24.	Alumni Fess	500	500	500	500
25.	Student Support Fund Fees	-----	-----	-----	-----
26.	Publication fee	-----	-----	-----	-----
27.	Subject Council Fee	-----	-----	-----	-----
28.	Development Fund Fee	PerYear	200	200	200
29.	Parking fee	-----	-----	-----	-----

* Applicable for candidates of previous semesters of BA-JMC course.

** Applicable for candidates of previous semesters of MA-JMC course.

8.2 Rules Regarding Waiver of Fees

- i. No tuition fees will be charged from female students/women who are studying in the University, except self-financed courses.
- ii. In the academic session 2023-24 sports and studio fee have been waived off.
- iii. No tuition fees will be charged from students whose parents/guardians are not income tax payers and belong to Scheduled Caste/ Scheduled Tribe, Other Backward Classes or Most Backward Classes. Also no fees will be charged to such students who are dependent of non income tax payer former defense soldiers.
- iv. No tuition fees, exam fees and hostel room fees will be charged from wards (or who themselves are ex-defense personnel) of such defense personnel who have been either permanently disabled or martyred in the NEFA/Ladakh operation in 1962 and Indo-Pak war in 1971, provided:
 - (i) These families are permanently settled in Rajasthan
 - (ii) The family is not getting a pension of more than Rs. 400 a month, and
 - (iii) Those who present a copy of the certificate from the Commanding Officer of the region serving in the area.
- v. Persons with Disabilities (Divyangjan) will be exempted from tuition and exam fees. However, they will have to produce a certificate of being permanently disabled signed at least by a junior specialist and co-signed by the medical officer.
- vi. Blind or deaf students will be completely exempted from tuition and exam fees.
- vii. Except self-financed courses, no tuition fees will be charged from wards of martyrs studying in the University (the martyred soldier should have been a resident of Rajasthan).

Notes:

- i. Regarding any other fee that has not been mentioned here, the decision of the Vice-Chancellor would be final.
- ii. All deposits within three academic years of leaving the University shall be deemed to be forfeited.
- iii. It will be compulsory for all students to fill the "Student Accident Safety Insurance Form" issued by the Office of the Dean of Student Welfare.

Academic Events of the University

International Seminar on “Mass Communication and the Future of Global Public Health” 10th October 2022



Vice Chancellor Prof. Sudhi Rajiv while addressing the audience.



Panel discussion during the seminar.



Prof. Sudhi Rajiv and Chief Guest Ms Aparna Sahay, former member secretary, Rajasthan State Women’s Commission.



Dr. Anil Mishra, Convenor of the seminar, and Sh. Anil Purohit, Founder- Jodhpur School of Public Health.



Dr. Shalini Joshi and Sh. Jagdish Harsha, Founder, Mobillite Technologies.



Registration Desk

Capacity Building Workshop for Assistant Public Relations Officers 17th– 21st October, 2022



(L- R)Vice Chancellor, Prof. Sudhi Rajiv, Chief Guest, Shri Ashok Chandna, Minister of State for Youth Affairs and Dr Richa Yadav, Convenor- Capacity Building Workshop, while addressing the participants of Capacity Building Workshop for newly appointed APROs.



(L-R) Dr. Shalini Joshi, Co-ordinator, Academics and Administration, Dr. Manoj Kumar Lodha, Associate Professor and Sh. Arun Joshi, Additional Director, DIPR, addressing the participants.



(L-R) Sh. Purshottam Sharma, Director DIPR, Prof. Narayan Bareth and Prof. Sudhi Rajiv during the closing ceremony.

Vice Chancellor, Prof. Sudhi Rajiv with APROs.



1st Convocation 2nd March, 2023



Hon'ble Governor, Chancellor, Sh. Kalraj Mishra and Vice Chancellor Prof. Sudhi Rajiv lighting the lamp of the first convocation ceremony.



Group photo of students after being awarded degrees

Workshop on 'Rural Journalism' 11th April 2023



(L-R) Prof. Sudhi Rajiv, Vice Chancellor, Chief Guest Sh. Harveer Singh and Ms. Garima Shree, Convenor- Rural Journalism Workshop while addressing the participants.



Sh Sanjay Sharma, Co-convenor, giving Vote of Thanks.



Ms. Garima Shree, interacting with the participants.

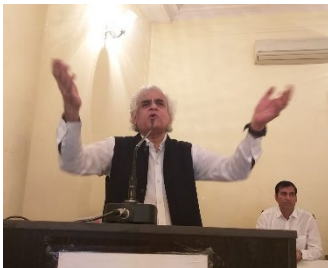


Sh. Sanjay Sharma, Co-Convenor
presenting the vote of thanks.

Ms. Garima Shree, interacting with
journalists.

Group photo with faculty members and participants of Rural Journalism Workshop.

Special Lectures by Eminent Personalities



P. Sainath



Aruna Roy



Devendra Choubey



Siddharth Vardarajan



Ashutosh



Ravish Kumar

Students' Activities



Student Union Election



Debate Competition



Freshers Party



Freshers Party



Freshers Party



Camera Practical Learning



Farewell



Farewell



Farewell



Prize Distribution



NukkadNatak



Winners of Azadi ka Amrit Mahotsav Competitions

HJU in Media

दैनिक नवज्योति

Jaipur City - 18 Dec 2022 - Page 2

पत्रकार और समाज सुधारक भी थे पूर्व सीएम हरदेव जोशी: सेबेस्टियन

पत्रकार के रूप में हरदेव जोशी पर प्रकाश डालते हुए सेबेस्टियन ने कहा कि वे समाज सुधारक भी थे।

HJU organises one-day rural journalism workshop in city

Jaipur: A one-day workshop on rural journalism was organized at Haridev Joshi University of Journalism and Mass Communication (HJU) on Tuesday.

More than 40 rural journalists from Jaipur division participated in this workshop. Prof. Sudhi Rajeev, vice-chancellor of the university said, "The role of journalism is important in improving rural life. Infra-

More than 40 rural journalists participated in this workshop

structure facilities should be developed in the villages, so that the migration towards the cities is reduced and the standard of living of the people improves. Issues from villages need space in mainstream journalism." **TNN**

सरकार से बड़ा कोई तंत्र और जनता से बड़ी कोई ताकत नहीं : चांदना

जयपुर में आयोजित एक कार्यक्रम में सीएमओ राजीव राजीव ने कहा कि जनता की ताकत ही है जो सरकार को दबाने में सक्षम है।

मूल्य पत्रिका **राजस्थान**

जयपुर में आयोजित एक कार्यक्रम में सीएमओ राजीव राजीव ने कहा कि जनता की ताकत ही है जो सरकार को दबाने में सक्षम है।

पत्रकारिता विश्वविद्यालय में एआई और मशीन लर्निंग के लिए बनेगा सेंटर ऑफ एक्सिलेंस

अग्रणी टेक्नोलॉजी मोबिलाइट के साथ किया एक औद्योगिक सौदा।

पत्रकारिता विश्वविद्यालय में एआई और मशीन लर्निंग के लिए बनेगा सेंटर ऑफ एक्सिलेंस।

दैनिक भास्कर

जयपुर 11-10-2022

पब्लिक हेल्थ व मीडिया में सहयोग समय की मांग है: प्रो. सुधि राजीव

राज्य सरकार के स्वास्थ्य विभाग और मीडिया के बीच सहयोग को बढ़ावा देने की मांग की।

प्रो. सुधि राजीव ने कहा कि पब्लिक हेल्थ और मीडिया के बीच सहयोग को बढ़ावा देने की मांग की।

दैनिक भास्कर

जयपुर सिटी भास्कर 25-09-2022

ग्रामीण जीवन को मीडिया में प्रतिनिधित्व मिले: पी साईनाथ

ग्रामीण जीवन को मीडिया में प्रतिनिधित्व मिले: पी साईनाथ।

ग्रामीण जीवन को मीडिया में प्रतिनिधित्व मिले: पी साईनाथ।

79 HJU students get degrees, 7 gold medals in 1st convocation

Will Take Up Lack Of Teachers' Issue With State Govt: Guv

Jaipur: As many as 79 students of Haridev Joshi University of Journalism and Mass Communication got their degrees, and seven girls were given gold medals, in the first convocation ceremony of the varsity on Thursday.

Addressing the students, Governor Kairaj Mishra, the chancellor of the university, spoke about the lack of teachers at the university and assured to take up the issue with the state government. Students of the university have been raising the issues of lack of proper infrastructure



Governor Kairaj Mishra gives degree to a student at HJU on Thursday

of education in journalism and mass communication," he said.

University vice-chancellor Sudhi Rajiv said that efforts are being made to start film courses at the university soon. "We are continuously working to start new courses at the university so that students get a holistic development. We are working to start courses in mass communication and public health with certificate diploma and open elective courses," he said.

Rajiv also said the varsity would soon sign an MoU with a few technology companies to keep students updated with the latest technical

considered the fourth pillar of democracy. Students must use their journalism education to raise the issues related to the welfare of the people. The Governor said he was

निष्पक्ष पत्रकारिता आज की बड़ी चुनौती

जयपुर में आयोजित एक कार्यक्रम में प्रो. सुधि राजीव ने कहा कि निष्पक्ष पत्रकारिता आज की बड़ी चुनौती है।

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IMPORTANCE OF PUBLIC RELATIONS Training session of new APROs

First India Bureau

Jaipur: Minister of State for Information and Public Relations Ashok Chandra said that the purpose of public relations should be for the welfare of the people of the state. He said that the work of media, judiciary, government, administration and all departments is for the benefit of the people.

पत्रिका सिटी कम्युनिटी

सरकार से बड़ा कोई तंत्र और जनता से बड़ी कोई ताकत नहीं : चांदना

जयपुर में आयोजित एक कार्यक्रम में सीएमओ राजीव राजीव ने कहा कि जनता की ताकत ही है जो सरकार को दबाने में सक्षम है।

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Fourth pillar of democracy is under stress in India: Gehlot

Media Must Play Its Role In A Free And Fair Manner, Says CM

Jaipur: The fourth pillar of democracy is under stress in India, said Chief Minister Ashok Chandra on Monday while addressing a training session for newly appointed Assistant Public Relations Officers (APROs) at Haridev Joshi University of Journalism and Mass Communication.